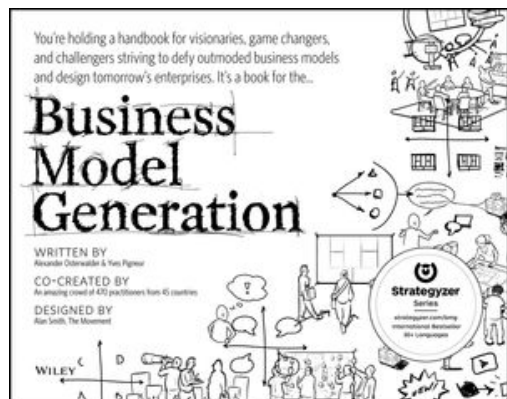


# Read *Business Model Generation* Le Livre En Ligne PDF EPUB Mobi- Alexander Osterwalder & Yves Pigneur



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Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual,

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*Business Model Generation* features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

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