

Read L'entreprise Du Bonheur Le Livre En Ligne PDF EPUB Mobi- Tony Hsieh



Read L'entreprise du bonheur Tony Hsieh le livre en ligne PDF EPUB mobi, « Ce livre est drôle, vrai, important et utile. Tout comme Tony. » - Seth Godin, auteur de Tribus

Pour développer Zappos entreprise américaine de vente en ligne de chaussures devenue légendaire dans le monde entrepreneurial Tony Hsieh n'a pas misé sur les profits et les rendements. Il a mis au cœur de ses préoccupations le bonheur de ses employés et de ses clients. Cette culture d'entreprise passionnée et différente a fait de Zappos un modèle de succès : son chiffre d'affaires a atteint 1 milliard de dollars en moins de dix ans. Et en 2009, Zappos est entré dans le giron d'Amazon : une transaction de 1,2 milliard de dollars !

Dans ce livre passionnant, Tony Hsieh partage les leçons qu'il a apprises durant son parcours. À l'aide de nombreuses anecdotes, il montre que le bien-être des gens n'est pas qu'un objectif noble mais un formidable générateur de succès, et il donne une foule de conseils pour appliquer sa formule

gagnante à n'importe quelle organisation : étonner le client par la qualité du service, être drôle et un peu insolite, créer une équipe constructive et animée par un esprit de famille, etc.

« Ce livre est génial. Intensément personnel et intensément pratique. » - Tim Ferriss, auteur de La semaine de 4 heures

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Read L'entreprise du bonheur Tony Hsieh le livre en ligne PDF EPUB mobi, The regular type of help documentation is really a hard copy manual that's printed, nicely bound, and functional. It operates as a reference manual - skim the TOC or index, get the page, and stick to the directions detail by detail. The challenge using these sorts of documents is the fact that user manuals can often become jumbled and hard to understand. And in order to fix this problem, writers can try and employ things I call "go over here" ways to minimize the wordiness and simplify this content. I've found this approach to be extremely ineffective most of the time. Why? Because **l'entreprise du bonheur** are considered unsuitable to get flipped through ten times for just one task. That is what online assistance is for.

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