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pratique répondra. 60 outils indispensables à une démarche de Design Thinking pour être rapidement opérationnel en atelier. 4 démarches-type de Design Thinking prêtes à l'emploi pour vous aider à démarrer. Des témoignages concrets, des conseils d'experts et des partages d'expériences de start-up ou de grands groupes du CAC 40 pour vous inspirer et vous guider. Des trucs et astuces pour "faciliter" les groupes en atelier. Des schémas de synthèse des grandes notions pour mieux saisir l'esprit du Design Thinking.

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